

P R E S E N T S · E S T . 2 0 2 6

# SPEAK EASY

*Language doesn't get learned. It gets played.*

**COLUMBIA**

**CHARLOTTE**

**KIDS**

## THE PROBLEM

# Everybody is "learning" a language. Nobody is speaking one.

X

### APPS DON'T SPEAK BACK

Duolingo gives you streaks. It doesn't give you confidence at a bar, in a meeting, or at your kid's school.

X

### CLASSROOMS ARE STERILE

Fluorescent lights. Worksheets. The same five sentences. No wonder people quit.

X

### ADULTS ARE BORED

Most adult language programs are repackaged childhood school. We're not children. We have wine money.

X

### KIDS TUNE OUT

Drill-and-kill flashcards lose to YouTube. Culture and play win.

THE INSIGHT

Language is

*social.*

*So we built a program that runs on the only currency that works for language:*

**PLAYING IT.**

GAMES · DOLLARS · CONVERSATION · DRINKS · CULTURE

**BRAND DNA**

# A speakeasy on a Monopoly board.

*Every class is a turn. Every conversation is a roll. Every word you risk pays you in Speak Easy Dollars.*

**GO**



Showing up pays. Walk through the door, collect \$200.

**JAIL**



Speak the wrong language? Time-out. Get out by playing a card.

**FREE PARKING**



End-of-night jackpot for the table that took the most risks.

**CHANCE**



Curveballs, prompts, accents, dares. The deck always speaks.

WHO'S BEHIND IT

Three decades of teaching.  
Now in a bar near you.



TITLE DEED

**PhD** Comparative Literature — University of Michigan

**MA** Comparative Literature, with Graduate Certificate in Women's Studies

**BA** English & French — Amherst College

EDUCATOR SINCE 1996

*Not a chatbot. Not an app. A real teacher who has done this for as long as some of your students have been alive.*

**ONE BRAND. THREE ROOMS.**

## **Pick the room. Same Speak Easy Dollars.**

### **COLUMBIA**

WHO Spanish speakers learning English  
WHERE Columbia, SC — bar near USC  
WHEN Tue / Thu / Sat · 6:30 PM  
VIBE Speakeasy meets game night  
OPEN Now

\$10 first night · \$99 month pass

### **CHARLOTTE**

WHO Adults — happy hour Spanglish  
WHERE Charlotte, NC — 2 venues rotating  
WHEN Wed / Fri · 6–8 PM  
VIBE After-work cocktail lounge  
OPEN Pilot launching

Free first night · \$50/mo · drink specials

### **KIDS**

WHO K–5 kids learning Spanish  
WHERE Afterschool, on-site at schools  
WHEN 8-week sessions, weekly meet  
VIBE Culture Club + games + crafts  
OPEN Pilot fall 2026

Pricing TBD · pilot pricing for first school

C O L U M B I A  
**TITLE DEED**

**THE ANCHOR**

**Where Speak Easy was born.**

<b>NIGHTS</b>	<b>Tue • Thu • Sat</b>
<b>TIME</b>	<b>6:30 PM</b>
<b>VENUE</b>	<b>Bar near Columbia College</b>
<b>LANGUAGE</b>	<b>Spanish → English</b>
<b>FORMAT</b>	<b>Games • Drinks • Dollars</b>
<b>CONTACT</b>	<b>803.881.6626</b>

**WHY IT WORKS**

**Spanish speakers walk in. English happens.**

Two drinks in, the speakeasy economy takes over. You earn Speak Easy Dollars for risking words you wouldn't try on Duolingo. You spend them on rounds.

**PRICING**

<b>\$10</b>	<b>\$20</b>	<b>\$35</b>	<b>\$99</b>	<b>\$199</b>
FIRST NIGHT	DROP-IN	WEEK PASS	MONTH PASS	3-MONTH

*speak.easy.columbia@gmail.com*

**C H A R L O T T E**

# **After-work, after-hours, after the apps.**

**T H E E X P E R I M E N T**

**Same brand. Different city. Drink discount included.**

Two Charlotte bars host us on rotation, three months at a time. Locals stop in for cocktails. They leave with Spanglish, a new crew, and a stack of Speak Easy Dollars.

**OPEN**

**WED · FRI**

**6 – 8 PM**

*happy hour pricing*

**FREE FIRST NIGHT · \$10 DROP-IN · \$50 MONTH · DRINK SPECIALS AT EVERY VENUE**

**Eight weeks. Five grades.  
One afterschool classroom that doesn't feel like  
school.**

<b>WK 1</b>	<b>HOLA</b>	<b>WK 2</b>	<b>FAMILIA</b>	<b>WK 3</b>	<b>COMIDA</b>	<b>WK 4</b>	<b>MERCADO</b>
<b>WK 5</b>	<b>FIESTA</b>	<b>WK 6</b>	<b>CUENTOS</b>	<b>WK 7</b>	<b>JUEGOS</b>	<b>WK 8</b>	<b>FINALE</b>

## PARTNER VALUE

# If you host us, here's the deal.

### BARS · RESTAURANTS

- Pack your off-nights with a recurring crowd
- 30–50 paying customers per session, drinking
- Free local press: "the bar that teaches Spanish"
- Speak Easy handles marketing & programming
- Zero risk: revenue share, no rent up front

### SCHOOLS · PTAs

- Turnkey 8-week afterschool, K–5 mixed
- Bilingual enrichment with real outcomes
- Parent goodwill: not another worksheet
- Instructor + materials + games included
- Week-8 finale showcase for families

## PRICING

# Built to be the easiest yes of your week.

TIER	COLUMBIA	CHARLOTTE	KIDS
First night	\$10	FREE	—
Drop-in	\$20	\$10	—
Week pass	\$35	—	—
Month pass	\$99	\$50	—
3-month course	\$199	—	—
8-week session	—	—	\$129 school • \$300 in-home

*Charlotte includes drink specials at every venue • Columbia and Kids include all materials • No hidden fees anywhere.*

**THE HOUSE ALWAYS PAYS YOU BACK — IN SPEAK EASY DOLLARS**

## THE ASK

# Pick your card. We'll deal you in.

**BAR OWNERS**

## HOST US.

Two off-nights on your calendar become Speak Easy nights. We bring the crowd. You pour the drinks. Revenue share, no rent.

**SCHOOLS · PTAs**

## PILOT US.

Eight weeks. One classroom. K-5 mixed. We provide instructor, materials, games, showcase. You provide the room.

**STUDENTS**

## ENROLL.

Show up Tuesday. \$10. We'll do the rest. By month two you're ordering rounds in your second language.

**WE ARE TAKING MEETINGS NOW.**

**KNOCK THREE TIMES.**

# **SPEAK EASY**

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803.881.6626

**C O L U M B I A   ·   C H A R L O T T E   ·   K I D S**